



THE PEARLFLOWER FOUNDATION  
*presents*

*A Decade*  
**of LEGACY**

2024 SPONSORSHIP INFORMATION



The PearlFlower Foundation was created to support the philanthropic efforts and social impact initiatives led by the PearlFlower Brand and Chef Tiwanna Scott-Williams.

**The PearlFlower Foundation is dedicated to nourishing the community by providing access to food, fostering love and joy through culinary experiences, and empowering individuals, particularly people of color and women, through entrepreneurship, culinary arts, and service-based projects. We strive to cultivate a future where everyone thrives and flourishes.**

Our signature fundraiser, the Mother's Day Legacy Brunch, serves as a platform to honor and celebrate women and entrepreneurs making valuable contributions to their communities. Their contributions not only impact, but inspire and create legacy as they uplift future generations.

The PearlFlower Foundation believes that the empowerment of women is a direct reflection of the strength of families, communities and ultimately our futures.

# A LETTER TO OUR POTENTIAL SPONSOR

On behalf the PearlFlower Foundation, we invite you to consider joining us by becoming a sponsor for this very special event. Now is an excellent time to partner with us by joining in this unique opportunity to enrich and transform lives in the communities we serve by creating cultural connections through culinary experiences.

We believe that this vision is a shared vision, and your support should not go unnoticed. Let's continue to work together to fuel motivation deep inside other women, minorities, and future entrepreneurs to dream and achieve the unimaginable.

As the brunch will be aggressively marketed on our digital communities and social media platforms, your company's partnership will serve as an invaluable opportunity to share this moment with us; while demonstrating your commitment to women's empowerment and community.

This is sure to be an unforgettable experience. We would love to celebrate with you!

Sincerely,

A handwritten signature in black ink that reads "Chef Tiwanna". The word "Chef" is written in a cursive script above the name "Tiwanna", which is also in a cursive script.

Chef Tiwanna Scott-Williams  
And THE PEARLFLOWER BRANDS





## WHY SPONSOR

As a sponsor, you will have access to nearly 300 of one of the most sought after demographic niches in the country. This demographic is also the reason we are celebrating! Mothers are women who work tirelessly to care for themselves, and those around them. Event attendees are a captive, receptive audience that will get a first hand glimpse of your company's generosity, mission, products and/or services. This event will certainly provide you with a unique networking opportunity to connect with the community in a fun and entertaining environment.

## WE NEED YOU

Your sponsorship helps to make this event possible by helping to offset the costs associated with event production. These costs are inclusive of venue, parking, food & beverage, staffing, rentals, floral, decor, graphic design, printing, gifts for attendees, honoree awards, marketing, photography, videography, lighting, audio-visual, event management and live entertainment. Any additional proceeds will support the social impact projects and future initiatives of the PearlFlower Foundation.

2024 FUNDRAISING GOAL  
\$100,000

EVENT BUDGET  
\$50,000

ANTICIPATED  
TICKET SALE REVENUE  
\$20,000

A smiling woman with long, curly brown hair is holding a baby. The woman is wearing a blue denim jacket over a yellow top and has a small cross necklace. The baby is wearing a white shirt and a yellow dress with a pineapple pattern. The baby is waving with its right hand. The background is a bright, indoor setting with some greenery visible on the right.

# SPONSORSHIP LEVELS

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## **PRESENTING & PARTNER SPONSORS**

\$20,000 +

RECOGNIZED AS A PRESENTING SPONSOR IN ALL  
EVENT MARKETING BEFORE AND DURING THE EVENT

OPPORTUNITY TO FORMALLY ADDRESS ATTENDEES DURING EVENT  
THROUGH SPEECH OR PROMOTIONAL VIDEO DISPLAY (2-3 MIN.)

OPPORTUNITY TO LEAVE A LONG LASTING IMPRESSION  
THROUGH MARKETING COLLATERAL

A CATERED RECEPTION FOR UP TO 100 PEOPLE  
IN RECOGNITION OF YOUR COMMITMENT TO PHILANTHROPY

2 SPONSORED TABLES (16 EVENT TICKETS)

ACCESS TO DATABASE OF ATTENDEE EMAILS AND DEMOGRAPHICS

## **LEGACY BUILDER SPONSORSHIP**

\$5-10,000

COMPANY NAME AND LOGO INCLUDED IN ALL  
EVENT MARKETING BEFORE AND DURING THE EVENT

OPPORTUNITY TO LEAVE LONG LASTING IMPRESSION THROUGH  
MARKETING COLLATERAL

EIGHT (8) EVENT TICKETS

ACCESS TO DATABASE OF ATTENDEE EMAILS AND DEMOGRAPHICS

## **CORPORATE TABLE SPONSORSHIP**

\$2,500

COMPANY NAME AND LOGO INCLUDED IN  
EVENT MARKETING DURING THE EVENT

COMPANY NAMED TABLE

EIGHT (8) EVENT TICKETS

\*In-kind donations are also greatly valued. Benefits of in kind sponsorships are flexible, and will be strategically evaluated to determine the best way to support and highlight the individual or sponsor. All donations made are tax deductible.



# A Decade of LEGACY

To begin the donation process and support our mission, we invite you to use the QR code provided. Your generous contribution will directly impact our efforts in to boldly celebrate and inspire an entire community.







*Visit Us*

**PEARL**FLOWERBRAND.COM